

MARKETING BASED BENEFITS	TITLE SPONSOR (\$75,000)	PRESENTING SPONSOR (\$10,000)	STAGE SPONSOR (\$5,000)	DOMINOES TOURNAMENT SPONSOR (\$2,500)	LOCAL ARTIST SPONSOR (\$2,500)	YOUTH-LED ACTIVITY SPONSOR (\$1,000)	LQ MERCHANT SPONSOR (\$500)
Dedicated press release announcing sponsorship/partnership	✓	(Once all 3 'Presenting Sponsors' secured)	-	-	-	-	-
Logo/Name/Link on website	EVERY PAGE	EVERY PAGE	FESTIVAL PAGE	FESTIVAL PAGE	FESTIVAL PAGE	NAME/LINK - FESTIVAL PAGE	NAME/LINK - FESTIVAL PAGE
Social Media Links to business page on website	✓	-	-	-	-	-	-
Logo/Name on press releases	ALL	ALL	1	NAME ON 1	LOGO ON 1 ANNOUNCING TOURNAMNET	NAME ON 1	-
Verbal mention in TV/Radio/Printed/Digital interviews	ALL	ALL	-	-	-	-	-
Dedicated Facebook posts	2	2	(Once both 'Stage Sponsors' secured)	1	1	1	-
Dedicated Instagram posts	2	2	(Once both 'Stage Sponsors' secured)	1	1	1	-
Opportunity for Instagram takeover prior to the event	✓	✓	-	-	-	-	-
Business page linked in Facebook event	✓	✓	✓	✓	✓	✓	✓
Logo/Name on printed & digital marketing materials for event (posters, flyers, postcards, etc.)	ALL	ALL	NAME	NAME	NAME	NAME	NAME
Logo/Name on pre-event marketing materials (ads for fundraisers, community meetings, etc.)	✓	-	-	-	-	-	-
Logo/Name on advertising banners placed throughout Jamaica Plain 1 month prior to event	✓	✓	NAME	NAME	NAME	-	-
1 dedicated blog post on website (business must write & provide)	✓	✓	-	-	-	-	-
FESTIVAL BASED BENEFITS							
Prominent banner on Main Stage (Banner will be provided by LQWF Committee)	✓	-	✓ (OR FAMILY STAGE DEPENDING ON SPONSORSHIP)	-	-	-	-
Banner on Main Stage (Business must provide banner)	-	✓	-	-	-	-	-
Name/Logo on Snapchat filter day of event	✓	-	-	-	-	-	-
Logo on 'Step & Repeat' at event & after party	✓	✓	✓	✓	✓	-	-
A representative from your business speaks on Main Stage during the event	✓	✓	✓ (and Family Stage)	TO ANNOUNCE WINNER OF TOURNAMENT	TO INTRODUCE ARTIST	-	-
Mentions from both stages throughout event	✓	✓	✓	MAIN STAGE	MAIN STAGE	-	MAIN STAGE
Logo/Name on Event Staff T-Shirts	✓	✓	-	-	-	-	-
Logo/Name on souvenir Festival T-Shirt	✓	-	-	-	-	-	-
Signage with Logo/Name throughout festival site	-	-	✓	NAME	NAME	AT SPONSORED ACTIVITY TABLE	NAME
Prominent signage with Logo/Name throughout festival site	✓	✓	-	-	-	-	-
Vendor Table (6 ft. x 6 ft - No Tent)	-	-	✓	✓	✓	FEATURE MATERIALS THAT REPRESENT YOUR BUSINESS AT ACTIVITY TABLE	-
Vendor Booth (10 ft x 10 ft - Can bring tent. Tent not provided.)	✓	✓	-	-	-	-	-
Souvenir Festival T-Shirt(s)	AS REQUESTED	AS REQUESTED	5	4	4	3	2
POST EVENT BASED BENEFITS							
Invite to after party and any other post-event related parties/performance	✓	✓	✓	✓	✓	✓	✓
Logo/Name on post-event video	✓	✓	✓	NAME	NAME	NAME	NAME
Logo/Name on all post-event "thank you" related marketing materials (social media posts, local newspaper ad, website, etc.)	✓	✓	✓	NAME	NAME	NAME (SOCIAL MEDIA & WEBSITE)	NAME (SOCIAL MEDIA & WEBSITE)